



# Danielle Bell

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## Sr. Graphic Designer • Illustrator

I have experience in Graphic Design, Illustration, HTML/CSS, promotional document and package design, more listed below. I have strong skills in eye catching and effective design. I'm passionate about creative solutions and I don't stop until I find a new way to create something. My work is refreshing in a way that brings commercial content and creativity together into the same family.

### Core Strengths

- Email Design - Mailchimp
- Photoshop
- Illustrator
- InDesign
- Dreamweaver
- Slices
- Microsoft Office
- HTML & CSS
- Web Design
- Print & Layout Design
- Mac-PC Systems
- Typography
- Brand Identity - Logos
- Segmentation
- Responsive Design

Education - The Art Institute of Seattle Graphic Design Program  
**Bachelors of Graphic Design 2004-2008**

### **Illustrator and Designer for - ThriftBooks.com**

**January 2020-Present**

- Illustration and design all digital assets

### **Live Illustrator for - Fresh inc.**

**December 2019**

- Illustration on packages for Christmas holiday event / TWO day event

### **Freelance Designer - Northwest Center**

**September 2019**

- Icon Design

### **Freelance Designer - The Motherland**

**August 2019 - September 2019**

- Typography designer for Fashion.

### **Freelance Designer - Northwest Center**

**July 2019 - September 2019**

- Collateral Design

### **Logo Design - Noir Le Coq**

**June 2019**

- Logo design for a local carpenter.

### **Live Illustrator for - Fresh inc.**

**May 2019**

- Illustration on packages for Mothers Day / One day event

### **Freelance Web Designer for - Lapgevity**

**April 2019**

- Redesign Pickleball store site

### **Freelance Graphic Designer / illustrator for - MIG | Portico**

**Februray 2019 - March 2019**

- Illustrator for the kind heaven project

### **Contract Designer for - FarFetched Jewelry**

**October 2018 - January 2019**

- Design 11 email campaigns for jewelry collections
- Event poster design
- Jewelry design collections

- Freelance Designer for - Darigold** **November 2018 - December 2018**
- Email campaign design + hand coded HTML in Mailchimp.
- Freelance Designer - Bumble B Design** **November 2018**
- Freelance Designer for - Healthcare Management Administrators** **October 2018**
- Create Vector version of there logo
- Freelance Designer for - Healthcare Management Administrators** **October 2018**
- Design Letterhead
- Sr. Graphic Designer For Charity USA/GreaterGood** **March 2013 - September 2018**
- E-mail department. Lead Designer for the Animal Rescue Site
  - Re-branded the look of the postcard, reminder ads, take action ads and web banners for emails that are sent out everyday that reach billions of people everyday
  - Build HTML for all postcard, reminder ads, take action ads and web banners.
  - Help Junior Designers with design and HTML
- Sr. Designer for - Shelter Challenge** **April 2018**
- Re-brand Shelter Challenge
  - Logo | web banner
  - Helping SC give \$50 million to charities around the world
- Sr. Graphic Designer for - Hurricane Harvey Relief** **August 2017**
- Button and T-shirt graphic for Hurricane Harvey Relief, raising up to a million for the cause.
- Sr. Graphic Designer for - Jackson Galaxy** **June 2014 - August 2016**
- E-mail Design for Jackson Galaxy
  - Create HTML template
  - Helping millions of cat lovers around the world
- Illustrator for - Tampa Bay Times** **August 2018**
- Editorial Illustration for print & web
  - Topic: Theater Etiquette
- Illustrator for - Tampa Bay Times** **August 2018**
- Editorial Illustration for print & web
  - Topic: What to wear to the opera.
- Illustrator for - AAA** **February 2013**
- Editorial Illustration for print & web
  - Topic: What to wear to the opera.
- Illustrator for - Mark Vickers** **December 2013**
- Poetry Book Illustrations, Love Poems by John Donne
  - Create 6 Editorial Illustration for print